

BANFF CENTRE
MOUNTAIN
FILM FESTIVAL
WORLD TOUR

Photo: Mira Capicchioni, Smith Rock State Park, Oregon, photo by Jules Jimreivat



wildsight
Kimberley | Cranbrook

SPONSORSHIP PACKAGE

JANUARY 8 & 9, 2027

KEY CITY THEATRE, CRANBROOK

TWO NIGHTS OF FILMS • COMMUNITY CONNECTION • YEAR-ROUND IMPACT

Join Wildsight Kimberley Cranbrook for two nights of inspiring films and community connection.

As one of our biggest annual fundraisers, this event supports local environmental education, food sustainability, conservation and regeneration throughout the year.

FOR ALL EVENT INFORMATION & TICKETS

GO TO [WILDSIGHT.CA/BMFF](https://wildsight.ca/bmff)



BIG STORIES • LOCAL IMPACT FUEL ADVENTURE



Photo credit: Morgan Turner

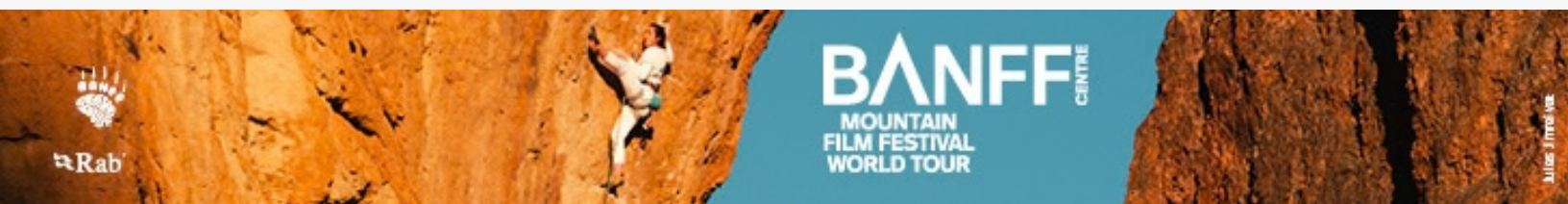
LOCAL EVENT SPONSORSHIP MORE THAN A LOGO, BE PART OF THE EVENING

Connect your business with an **audience of 1,200 people** across both nights that shares a love of the outdoors, and help bring extraordinary stories to our community while sustaining the local work those stories inspire.

STEP INTO THE VIP LOUNGE

Enjoy a welcoming space to mingle with fellow local sponsors, volunteers and the Wildsight Kim/Cran team.

Make new connections, catch up with familiar faces and meet the people helping bring these evenings to life.



BIG STORIES • LOCAL IMPACT FUEL ADVENTURE



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PEAK SPONSOR

\$2,500 • 1 AVAILABLE

Make your strongest local impact with our most comprehensive package

- Dedicated feature on Wildsight Kimberley Cranbrook's website and social media
- Premier local sponsor recognition on eligible print and digital materials
- Lobby booth (one table) opportunity on both nights
- Main on-stage thanks on both nights
- Four tickets per night, with VIP lounge access

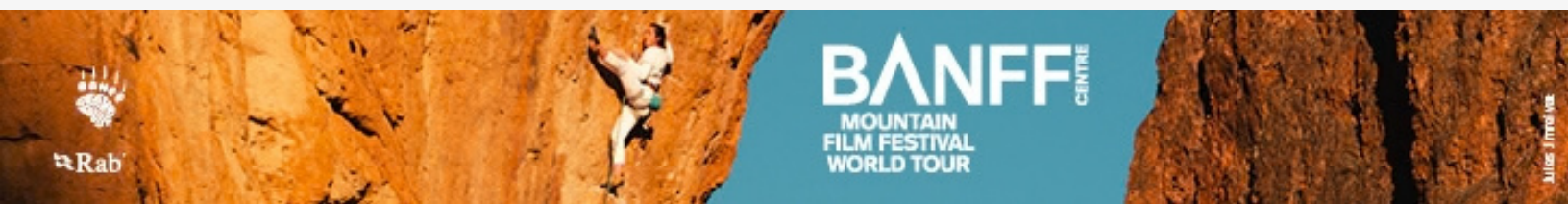


SUMMIT SPONSOR

\$1,500 • 4 AVAILABLE

Bring your business into the heart of the evening

- Prominent local sponsor recognition on eligible print and digital materials
- Lobby booth (one table) opportunity on one night (limit two sponsors per night)
- On-stage thanks on both nights
- Two tickets for one night, with VIP lounge access





BIG STORIES • LOCAL IMPACT FUEL ADVENTURE



Photo credit: Morgan Turner



RIDGE SPONSOR

\$750 • 4 AVAILABLE

Show your support and connect with our community

- Lobby signage space, up to two feet wide
- Local sponsor recognition on eligible print and digital materials
- Brief on-stage thanks on both nights
- One ticket per night, with VIP lounge access

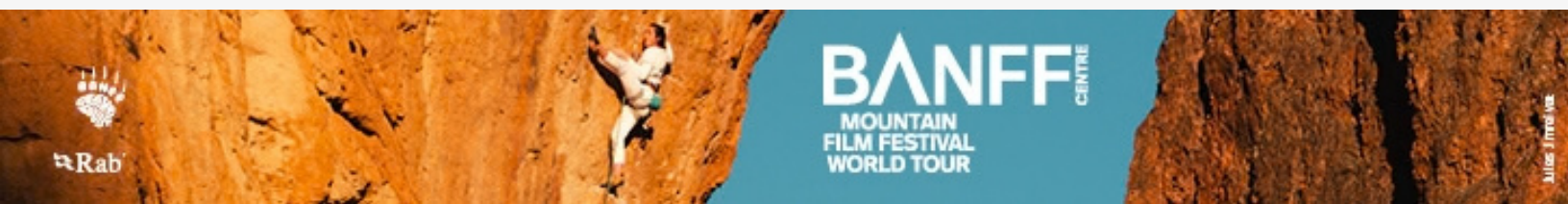


MEADOW SPONSOR

\$300 • 5 AVAILABLE

Bring your own community connection to the adventure

- Local sponsor recognition on eligible print and digital materials
- Brief on-stage thanks on both nights
- One ticket for one night, with VIP lounge access



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PRIZE DRAW AND SILENT AUCTION HELP MAKE THE NIGHT EVEN MORE ENTICING

Your donation adds excitement to the evenings and helps raise additional funds for Wildsight Kimberley Cranbrook's year-round work.

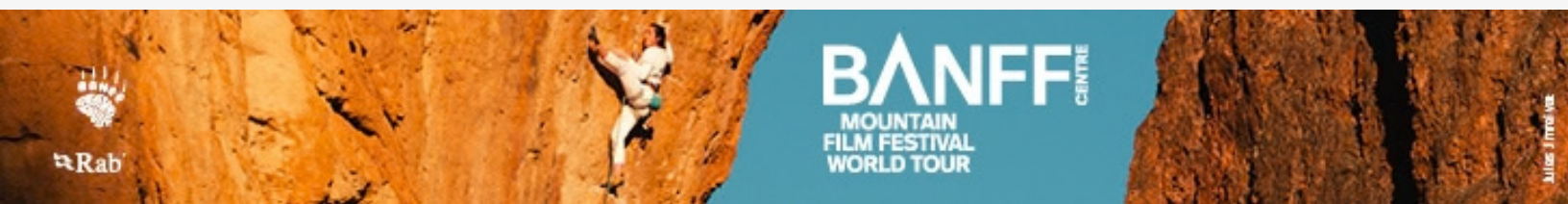
We welcome gift cards, outdoor gear, local products and memorable experiences. We'll work with you to find the best fit for your contribution.



PRIZE DONATIONS

\$100 to \$500 +

- Recognition on Wildsight KimCran media & signage
- On stage recognition, silent auction listing (if applicable)
- Complimentary tickets (limited quantities)
 - \$500+: 1 complimentary ticket for 2 nights
 - \$250+: 1 complimentary ticket for 1 night
 - \$100+: No complimentary ticket





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Photo credit: Morgan Turner

HAVE ANOTHER IDEA? LET'S CONNECT

Whether you're interested in sponsorship, a prize donation or contributing services or equipment, we'd love to hear from you.

REACH OUT TO OUR TEAM
[KIMCRAN@WILDSIGHT.CA](mailto:kimcran@wildsight.ca)

BANFF WORLD TOUR GUIDELINES

Lobby displays depend on available space, with World Tour sponsors receiving priority.

Local sponsor visuals appear outside the screening auditorium;
poster recognition is confined to the designated local information area.

All sponsorships are local. Recognition follows Banff World Tour guidelines.
Other restrictions may apply.

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