

COMMUNITY-POWERED LOCAL FOOD

local

2025 ANNUAL IMPACT REPORT

Local aims to

INCREASE YEAR-ROUND ACCESS TO LOCALLY-GROWN FOOD

CULTIVATE A KNOWLEDGEABLE, THRIVING LOCAL FOOD CULTURE

STRENGTHEN THE ELK VALLEY FOOD SYSTEM

LINK LOCAL FARMERS & PRODUCERS TO FERNIE LOCALS & VISITORS

LOCAL IS A FOOD-BASED WILDSIGHT ELK VALLEY *social enterprise*



MORE THAN

\$395,500

paid to local food businesses in our 5th year



OVER 4800 LOAVES OF FRESH LOCALLY BAKED BREAD SOLD



OFFERED OVER 120 DIFFERENT TYPES OF LOCAL PRODUCE



SOLD OVER 1930 BUNCHES OF LOCALLY-GROWN CARROTS



SOLD OVER \$27,600 OF FRESH ELK VALLEY GROWN PRODUCE



PARTNERED WITH OVER 98 LOCAL FOOD BUSINESSES



OVER \$1.52 MILLION SENT TO LOCAL PRODUCERS SINCE OPENING

Where did the money go?

39%

KIMBERLEY, CRANBROOK
CRESTON, COLUMBIA VALLEY

33%

ELK VALLEY
(ELKFORD TO JAFFRAY)

16%

ALBERTA

11%

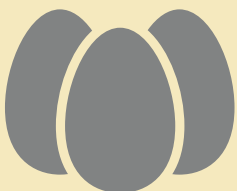
REST OF BC

REST OF CANADA

1%



SOLD OVER 1950 BAGS OF LOCAL LEAFY GREENS & SPROUTS



OVER 2490 DOZEN LOCAL EGGS SOLD FROM 5 LOCAL FARMS



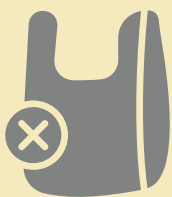
OVER 180 HOURS OF RETAIL VOLUNTEER TIME DONATED



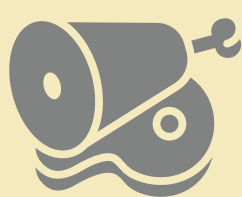
1040 SWEET & SAVORY PIES SOLD FROM 5 LOCAL BAKERS



OVER 2300 JARS OF PRESERVES SOLD



OVER 15,490 PLASTIC BAGS PREVENTED



MEAT & FISH FROM 10 LOCAL FARMERS



SERVED OVER 1200 CUSTOMERS A MONTH



RAISED OVER \$21,100

FOR COMMUNITY MEMBERS FACING FOOD INSECURITY

\$13,650 FOR FERNIE WOMENS RESOURCE CENTER



\$7,500 FOR EAST KOOTENAY SENIOR CAREGIVERS



wildsight
Elk Valley

WILDSIGHT.CA/LOCAL