

COMMUNITY-POWERED LOCAL FOOD

local

2022 ANNUAL IMPACT REPORT

Local aims to

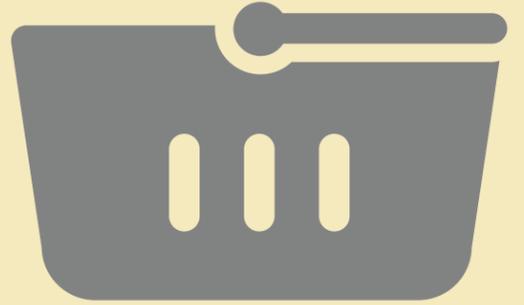
INCREASE YEAR-ROUND ACCESS TO LOCALLY-GROWN FOOD

CULTIVATE A THRIVING, KNOWLEDGEABLE LOCAL FOOD CULTURE

STRENGTHEN THE ELK VALLEY FOOD SYSTEM

LINK LOCAL FARMERS & PRODUCERS TO FERNIE LOCALS & VISITORS

LOCAL IS A FOOD-BASED *social enterprise* BY WILDSIGHT ELK VALLEY



MORE THAN
\$290,900

paid to local food businesses in our 2nd year



SOLD OVER \$15,800 OF FRESH PRODUCE GROWN IN THE ELK VALLEY



A 53% INCREASE OF ELK VALLEY GROWN PRODUCE SOLD OVER 2021



OVER 1/2 MILLION DOLLARS SENT TO LOCAL PRODUCERS SINCE OPENING

50 → 82

LOCAL GREW TO SUPPORT 82 LOCAL FARMERS AND SMALL-SCALE PRODUCERS, A 64% INCREASE OVER 2021

Where did the money go?

ELK VALLEY (SPARWOOD TO JAFFRAY) 43%

KIMBERLEY CRANBROOK CRESTON COLUMBIA CROWSNEST 42%

7% FURTHER AFIELD BC

9% ALBERTA & REST OF CANADA



SERVED OVER 730 CUSTOMERS A MONTH. A 23% INCREASE OVER 2021



OVER 275 HOURS DONATED BY IN STORE RETAIL VOLUNTEERS



MEAT FROM 6 LOCAL FARMS NOW AVAILABLE IN FERNIE



LOCALLY-GROWN PRODUCE NOW AVAILABLE 12 MONTHS A YEAR



\$18,000
OF SUPPORT

SECURED GRANT FUNDING FROM SECOND HARVEST TO PROVIDE OVER \$18,000 WORTH OF LOCALLY-GROWN FOOD TO LOW-INCOME & VULNERABLE LOCAL COMMUNITY MEMBERS



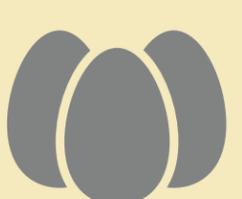
SOLD OVER 1300 BUNCHES OF LOCALLY GROWN CARROTS



OFFERED OVER 90 DIFFERENT TYPES OF LOCAL PRODUCE



SOLD OVER 1560 BAGS OF LOCAL LEAFY GREENS & SPROUTS



SOLD 2589 DOZEN LOCAL EGGS. A 52% INCREASE OVER 2021



wildsight

WILDSIGHT.CA/LOCAL