

Kimberley Farmers Market – 2019 Year-end Report

Kimberley Farmers' Market (KFM) supported local farmers, bakers and creators while bringing them into the core of Kimberley for all citizens and visitors to experience firsthand. Patrons were able to purchase the products in Kimberley and meet the farmers to ask any questions. Also, the KFM helps citizens in need of special funding afford local produce through the BCAFM Coupon Program. A kids station was set up this season to accommodate families and occasional scavenger hunts were a welcome addition to move patrons around the market and Platzl. Patrons would often have supper/shop at KFM prior to heading "out on the town" to local businesses for their weekly outing. Lastly, downtown businesses benefited greatly by staying open later to accommodate increased business.

Vendor participation has been increasing every year and we foresee this continuing into the future. We also have been lucky to sustain a summer student to help with the Market Coordinators workload, through the Canada Summer Jobs grant. Though the market is becoming more financially sustainable, we do not have the capacity or appropriate resources to transport picnic tables, barricades, and trash bins to the market every week. the City of Kimberley's continued involvement with this service is greatly appreciated and essential to the future health of our weekly market.



