



## **KIMBERLEY FARMERS MARKET VENDOR SELECTION GUIDELINES**

First and foremost, products MUST be locally made, baked, raised or grown. With a view to providing quality and diversity within the Kimberley Farmers' Market, applications by vendors will be considered for acceptance based on a combination of the following criteria:

- 1) Wildsight's goal is to have a food focused Market. As part of our food sustainability initiative, vendors offering produce and value added food products will be our first priority, with remaining stalls being allocated to vendors of crafts, art, health and beauty products, etc.
- 2) Vendors selling products that are made, baked or grown within 100 miles of Kimberley will be given priority over vendors selling product from outside of that area.
- 3) Preference will be given, in the following order, to vendors with booths occupied by:
  - a) the actual producer or manufacturer;
  - b) staff with involvement and/or knowledge in the production and/or preparation of the product
- 4) Vendors who do not have a store front or business location from which the same or similar products are offered for sale will generally be favoured over those that do have such facilities.
- 5) The uniqueness of the product, considering:
  - The overall mix and balance of all the vendors
  - Seasonal availability
  - Perceived consumer demand
  - Number of vendors with the same or similar products
  - Limited opportunity to obtain the product elsewhere
- 6) Food and drink vendors who offer best practices in waste reduction will be given highest priority/ranking in our selection process.
  - a) FOOD CONTAINERS: backyard compostable or reusable if possible (there is no commercial composting facility available to us).
  - b) CUTLERY: no plastic cutlery - consider biodegradable options/reusable options.
  - c) STRAWS: no plastic straws - consider paper/no straws.
  - d) SAMPLE CUPS: consider stainless steel reusable sample cups or other options.
  - e) CUPS: those vendors who use glass or washable/reusable cups will be our first priority (i.e. mason jars).

- f) No bottled water in plastic.
- g) Plastic that we are unable to stray from must be recyclable.
- h) We encourage discounts to customers who bring their own reusable plates/bowls/cutlery/cups etc.

For ideas that minimize food & packaging waste visit: [Green Munch](#) or [Pack Your Product](#).

- 7) Market participation including frequency of attendance and any non-attendance despite reserving a space.
- 8) The quality of the goods or services offered, in the opinion of the Market Coordinator/Vendor Selection Committee
- 9) Compliance with Kimberley Farmers' Market Guidelines and Rules of Operation.
- 10) History at the market. Vendors that have participated in the market in previous years will have priority over new vendors with similar products, however, if vendor has been written up or suspended then their application will have to be reviewed as if they are a new vendor.  
\*See New Guidelines 2020
- 11) Application Date. If all else is equal the vendor that applies the earliest will be given priority
- 12) Any other consideration thought relevant by the Market Coordinator, Vendor Selection Committee.